

A photograph of Jane Couch in a boxing ring, wearing a white tank top and blue boxing gloves, with her opponent in a black tank top and blue gloves. The background is dark.

**29 WINS | 14 KO'S | 5 WORLD TITLES | 1 MBE**

# **JANE COUCH MBE**

**ELECTRONIC PRESS PACK**

A photograph of Jane Couch smiling, wearing a white jacket, holding an open box containing a red ribbon medal with a white snowflake design.

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THE SHOWREEL**

**JANE'S LIFE STORY  
IS TO BE MADE INTO  
A MAJOR MOVIE AND  
WHAT A STORY IT IS!**

**AVAILABLE FOR  
BRAND PARTNERSHIPS  
PUBLIC APPEARANCES  
AD CAMPAIGNS**

# JANE COUCH MBE

## BLAZED A HEROIC TRAIL FOR WOMEN'S BOXING

In 1998, 5-times World Champion boxer Jane Couch MBE took the British Boxing Board of Control to court after they refused her a boxing licence. Her story is now to be a major movie.

**The reason? Because in their words, PMT made women "too unstable" to box safely.**

Despite the fact that 8 YEARS EARLIER in 1990, over 40,000 US female troops were deployed in combat positions during the Gulf War.

Jane's journey is one to behold. From the backstreets of Fleetwood; a tough northern fishing town onto illegal unlicensed bouts across America (and an infamous appearance on Barrymore) - Jane has captivated the media for 30 years, both in the UK and world-wide and will continue to do so.

Now Jane's fascinating story is the subject of a major motion picture based upon her life as told in best selling biography 'The Final Round'. The movie is backed by a team of investors led by award-winning actress Suranne Jones as Executive Producer. (Vigil, Gentleman Jack, Doctor Foster)

The production team behind Downton Abbey are poised over a £35 Million budget. Up-and-coming BAFTA Nominee Niamh Algar (Malpractice, Deceit, Calm with horses) is tipped for the role of Jane.

## A great brand partnership opportunity awaits



Jane is looking to take part in a limited number of brand partnerships and is expected to be ubiquitous across all terrestrial press and digital platforms prior to and during the films release date in 2025.

**This presents a great opportunity for brands interested in partnering with Jane.** There are a number of good fits, which is why you're receiving this information. Unlike some other 'celebrities' - Jane has a 'can-do' attitude, great punctuality and a sense of humour. An often overlooked, yet invaluable part of the process.



Niamh Algar, tipped to play Jane in the forthcoming movie release

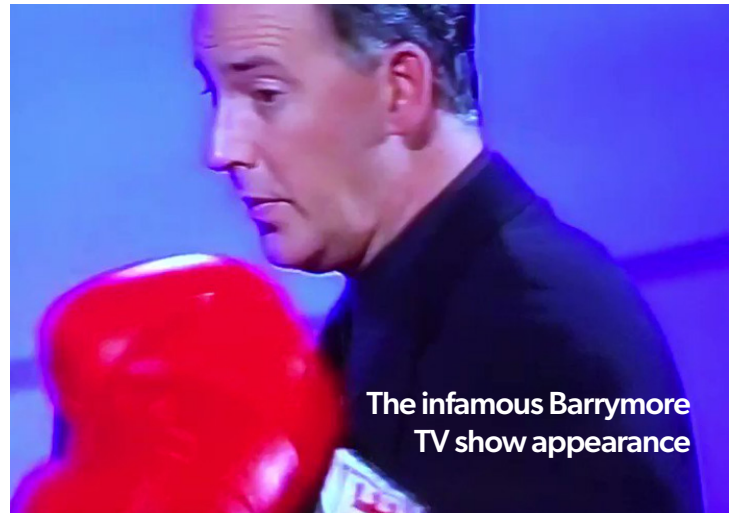
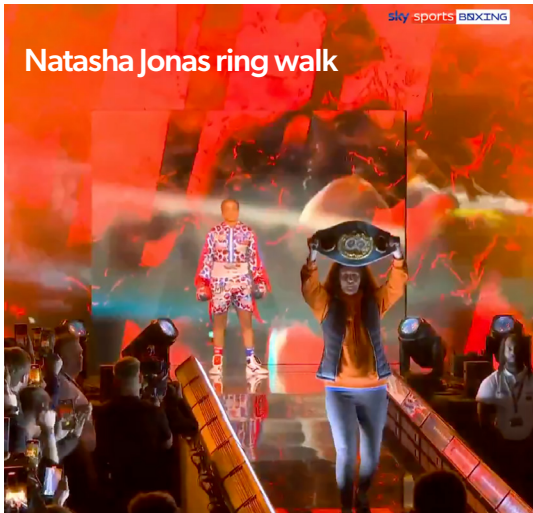
# CAREER ACHIEVEMENTS

# JANE COUCH MBE

Jane Couch, MBE (born 14 August 1968) is a British professional boxer who competed from 1994 to 2007. She became the first licensed female boxer in the United Kingdom in 1998, and won no less than 5 world titles. Jane has since become a boxing promoter.

In 2007 she was awarded the MBE honour in recognition of her work with mental health charities and service to sport. In 2023 Jane, along with pal Ricky Hatton were inducted into the International Boxing Hall of Fame, alongside the likes of Muhammad Ali, Joe Frazier and Rocky Marciano.

In 2024 she also took part in the ring walk for Natasha Jonas on Sky pay per view boxing.



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## Jane Couch: Pioneer of women's boxing to be inducted into Hall of Fame


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The inmates aren't the only ones

## Suranne Jones secures rights to story of Jane Couch, Britain's first female boxing world champion

Anita Singh  
18 January 2020 - 6:33pm



Suranne Jones has bought the rights to Jane Couch's biography



# A CHAMPION OF MENTAL HEALTH CHARITIES

JANE COUCH MBE

Jane has worked tirelessly to support a number of mental health charities including her own charity The Chill Lounge, based in her home town of Fleetwood.

Her own personal struggles have galvanised the nation and her popularity is set to grow even more with the release of the blockbuster movie about her life.

## Former world champ boxer Jane Couch MBE sets up women's support group in Fleetwood

Former world boxing champ Jane Couch MBE has set up a women's support group in Fleetwood similar to the town's thriving Men's Shed.

By Richard Hunt

Published 24th Oct 2022, 04:55 GMT



# LOOKING FOR A CREDIBLE, LIKEABLE ENDORSEE? **JANE COUCH MBE**

Jane is poised to become an even bigger household name upon the release of her movie. We're looking for brand partners in a number of areas where we believe she can add real value to a campaign.

Jane will only support one brand in any one sector to ensure no conflicts of interest and is interested in discussions around Brand Partnerships, Public Appearances and Ad Campaigns.



**INTERESTED TO LEARN MORE?**  
To discuss opportunities, please contact Steve Fairhurst on +44 7974 179899 or email [steve@bemorecheetah.com](mailto:steve@bemorecheetah.com)



**JANE COUCH MBE**  
**A CREDIBLE & LIKEABLE BRAND AMBASSADOR**